

## **Press Release**

# **Presbyterian Homes Launches New Senior Care Online Resource**

**11 January 2010**

Evanston, IL - Presbyterian Homes, Evanston-based sponsor of eight retirement communities in the North and Northwest suburbs and Chicago, has launched the Senior Care Answer Team ([www.SeniorCareAnswerTeam.org](http://www.SeniorCareAnswerTeam.org)), a new online resource for adult children and caregivers, who may need help understanding and choosing a senior care solution that is right for a parent or family member.

An easy-to-use email form is available at the site so that users can ask questions of the Senior Care Answer Team. Information posted on the site helps visitors determine whether a family member needs help, learn about the different types of senior living and community services, and get tips on how to talk to aging parents about care options. The site also addresses financial concerns -- assisted living costs, financial resources such as Medicare/Medicaid, long-term care insurance and veteran's benefits.

"Throughout our years of experience, we have learned that every family's situation is individual, and most people feel they are in uncharted territory. The array of terms, choices and financial considerations is overwhelming," says Lisa Vandermark, director of memory care at Westminster Place of Presbyterian Homes. "We wanted to provide a comprehensive site with answers to questions people have most often and a way for them to ask questions specific to their circumstances. This site can meet those needs."

More detailed information is found at the site in printable resources to include tips, checklists and other helpful website links. Senior Care Answer Team members include Presbyterian Homes' health care professionals Dr. Peter Jaggard, vice president of medical affairs; Bob Landsman, vice president of finance; Melinda Pierce, director of rehabilitation services; Lydia Torrese, geriatric nurse practitioner; Lisa Vandermark, social services and director of memory care; and Kathi Young, health care administrator.

### **About Presbyterian Homes**

Founded in 1904, Presbyterian Homes is a not-for-profit, non-sectarian organization with a national reputation for creating extraordinary retirement communities. Presbyterian Homes serves older adults through residential living options to include independent living, assisted living, skilled nursing care, rehabilitation and other healthcare programs on campuses in Evanston, Lake Forest, Arlington Heights and Chicago. The organization is accredited by the Continuing Care Accreditation Commission, the nation's only accrediting body for retirement communities.

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